

# Coyne Cam

360° View of the Consumer



## Diagnosis



- ✓ Get close and personal with your customers with Coyne Cam.
- ✓ Bring your research to life with a video montage communicating insights in a succinct, sharable, and assessible way.

## Treatment

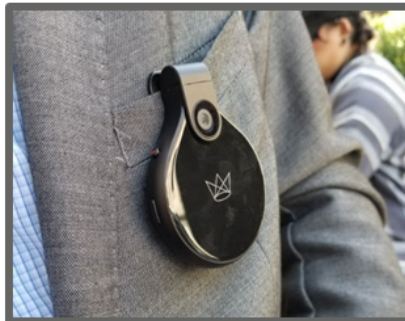


- ✓ We have our own internal video creation team using sophisticated editing software and video infographic tools to develop custom video montages.
- ✓ Some of our methods include:
  1. Vox-Pops
  2. Wearable Time-Lapse Camera
  3. 360° Focus Group Camera Footage
  4. Real-Time Stream

## Solution



- ✓ Video montages are an excellent visual means of bringing key insights to life, showcasing specific consumer responses.
- ✓ A slick video montage summarises key findings in a easily digestible manner making it convenient to share the findings with wider stakeholders, e.g. employees.



## The Coyne Difference

- An internal video creation team.
- Professional wearable cameras and 360°.
- Focus Group camera.