

Coyne Research Graduate Research Executive

Regions:

County Dublin

Job/scheme locations:

West Dublin

Number of vacancies:

1

Degree requirements: subjects:

2.1 Degree in Business, Marketing, Psychology, Sociology or Management Related Subjects

Skills required:

Microsoft PowerPoint, Excel and Word Proficient.

We are currently recruiting for the role of a trainee research executive! This is a graduate position and will be a full time role, with exciting opportunities for training and advancement. We are seeking candidates with an interest in marketing and market research in particular. Ideally we are seeking a quick learner who will bring passion and enthusiasm to the role, and full training will be provided to the successful candidate.

As a graduate, you can expect to work on a wide variety of projects and will be afforded on-going opportunities to develop your research skills and progress within the organisation. We work across a range of market research areas, e.g. advertising testing, new product development, brand equity tracking, etc. We work with a wide range of clients, such as Irish Life, Ulster Bank, Leinster Rugby, Bord Bia, Berocca, Kerry Foods, Bewleys, Dublin Airport, Peter Mark, Lidl etc.

Essential skills for this role are as follows:

- Conversational and an effective communicator.
- Fully fluent in written and spoken English.
- Driven and motivated to succeed.
- Quick learner.
- Proficiency in MS PowerPoint, Excel and Word.
- Excellent numeric abilities.
- Strong attention to detail.
- Strong writing skills.
- Highly organised.
- Have the ability to deliver under tight deadlines and under pressure.
- Good presentation skills.

Should you wish to apply please forward your CV and Cover Letter to Stephen.Heaslip@coyneresearch.com.